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## OFFICEWORKS SUPPORTS NEW SOUTH WALES STUDENTS AS PART OF BACK TO SCHOOL VOUCHER PROGRAM

New South Wales families with children enrolled in primary or secondary school will be able to apply for the NSW Government's newly launched Back to School NSW Vouchers program to help pay for school supplies, with \$150 worth in vouchers redeemable at Officeworks stores state-wide.

As the go-to destination for students' back-to-school needs, Officeworks is the leading retailer helping parents and students get school-ready in 2023, and NSW parents are now set to save even more this year thanks to the new voucher program.

The Back to School NSW Vouchers program will provide 3x \$50 vouchers per child for back to school necessities. Through the program, which will benefit approximately 1.24 million students across the state<sup>1</sup>, families will be able to use the vouchers towards the cost of book list items, school uniforms, shoes, bags, textbooks or stationery at participating businesses, including Officeworks.

Families will be able to redeem their Back to School NSW Vouchers and benefit from a range of cost-saving services available at Officeworks including: the free online School List Service (SLS) that helped parents save on average more than 25 per cent on their school list items last year when shopping with Officeworks; the Bring Your Own Device (BYOD) program to help find the right, most cost-effective school tech; backed by Officeworks' Parent's Price Promise, where Officeworks will beat any identical stocked school list product by 20 per cent.

**Officeworks Managing Director, Sarah Hunter, said:** "We're committed to providing value, choice and great service to NSW families and carers and are delighted to be part of the Back to School NSW Vouchers program, supporting Services NSW and the Department of Education.

"We believe all children should have access to a quality education and the resources they need to learn, play and grow. By supporting this program we hope that families feeling the rising cost of living pressures will be able to start the school year with everything they need for their children.

"Through our ongoing family-focused offers like our SLS, BYOD tool and Parents Price Promise, Officeworks is creating more ways to help parents save and find the right products at the right prices."

To be eligible to receive the Back to School NSW Voucher, children must be NSW residents, enrolled in a government or non-government school or registered for home-schooling in 2023 and listed on a valid Medicare card. The Back to School NSW Vouchers will be available through the MyServiceNSW Account from early 2023.

For more information visit <https://www.service.nsw.gov.au/back-to-school-vouchers>. For more information on Officeworks' products or to browse the Back to School range visit [www.officeworks.com.au/campaigns/back-to-school](http://www.officeworks.com.au/campaigns/back-to-school). – ENDS –

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<sup>1</sup> ABS information on Schools, Australia 2021.

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**ABOUT OFFICEWORKS**

Established 28 years ago in Richmond, Victoria, Officeworks is committed to making bigger things happen for its customers, team, the community and stakeholders. It operates 167 stores across Australia, a website that is home to more than 40,000 products, a national call centre, and a business team that helps micro, small and medium-sized businesses start, run and grow and Australians to work, learn, create and connect.

Officeworks offers customers a wide range of office supplies, technology, furniture, art supplies, education resources and helpful services like print & copy and on-site and remote tech support through Geeks2U – delivering an experience that is easy and engaging, no matter how customers choose to shop.

Officeworks is focused on the safety, wellbeing and career progression of the more than 9,000 team members it employs. It's also dedicated to operating in a sustainable manner, including building and maintaining meaningful connections with the communities in which it operates, fundraising for its national partners and local community groups, continuing to reduce its impact on the environment and source responsibly.