

13 July 2021

## Officeworks' Round Up to Make a Difference initiative raises \$1.41M

The Officeworks Round Up to Make a Difference initiative has raised a record \$1.41 million to provide much needed funds to support education and mental health organisations across the country.

This year, due to the significant and ongoing impact of COVID-19, the focus of the initiative was to support organisations that work in two important areas: education and mental health in the community. In total 17 organisations were chosen to be part of this year's initiative.

As part of the annual initiative, customers have the choice to round up their purchases in-store or donate online, with funds going directly to support local organisations and the valuable work they do in their local communities. This year Officeworks also contributed a further \$133,800, rounding up the totals going to each group.

The 2021 fundraising totals are:

Organisation	Fundraising total
Very Special Kids	\$70,000
Kids Under Cover	\$80,000
Keeley's Cause	\$70,000
The Alannah and Madeline Foundation	\$100,000
Reach Out	\$60,000
Backpacks 4 VIC Kids	\$50,000
Speak Up! Stay chatty	\$40,000
Starlight Foundation	\$50,000
EatUp	\$90,000
PCYC NSW	\$70,000
Black Dog Institute	\$70,000
Camp Quality	\$90,000
Kids Helpline	\$70,000
Radio Lollipop	\$140,000
Hummingbird House	\$130,000
Kick Start for Kids	\$90,000
Perth Children's Hospital	\$140,000

Officeworks General Manager Corporate Affairs, Alexandra Staley, said: "It's been another tough year and more Australians than ever are needing support and local organisations are working hard to deliver help, while also experiencing challenges themselves. We know that families and young people have been hit hard, so this year it was important to us to make meaningful connections with organisations that are focused on education and improving mental health."

"Our stores are always really engaged and passionate about this initiative and customers know that their donations are supporting local organisations. We're so proud of all the work done by our team this year to make bigger things happen in their local community."

Funds raised will go towards a number of programs and services, including specialised palliative care services for families from Hummingbird House, backpacks with essential items for displaced children thanks to the Alannah & Madeline Foundation and evidence-based mental health support through the Blackdog Institute.

The Round Up to Make a Difference initiative is part of Officeworks' commitment to making a positive impact in the communities where the team live and work.

To find out more about the initiative please visit:

<https://www.officeworks.com.au/information/about-us/sustainability/local-communities>

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#### **Media enquiries**

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#### **About Officeworks**

Established 26 years ago in Richmond, Victoria, Officeworks is committed to making bigger things happen for its customers, team, the community and stakeholders. It operates 167 stores across Australia, a website that is home to more than 40,000 products, a national call centre, and a business team that helps micro, small and medium-sized businesses start, run and grow. Officeworks offers customers a wide range of office supplies, technology, furniture, art supplies, education resources and helpful services like print & copy and on-site tech support through Geeks2U – delivering an experience that is easy and engaging, no matter how customers choose to shop. Officeworks is focused on the safety, wellbeing and career progression of the 8,000 team members it employs. It's also dedicated to operating in a sustainable manner, including building and maintaining meaningful connections with the communities in which it operates, fundraising for its national partners and local community groups, continuing to reduce its impact on the environment and source responsibly.